



ambition inspired

BSB50120
Diploma of **BUSINESS**
(**BUSINESS DEVELOPMENT**)

BUSINESS



www.fta.edu.au | 07 3505 5989 | info@fta.edu.au | RTO ID 31972



BSB50120

Diploma in **BUSINESS**

(**BUSINESS DEVELOPMENT**)

Founded by experts in the building and construction industry, **Foundation Training Australia** knows what it takes to train workforce ready and industry leading trade professionals.

We seek to guide your best self and truly **Develop Your Human Potential**.

We believe in a **NO BS** approach to learning, providing you with expert qualified trainers, flexible study options and hands on support to set you up for success and keep you motivated.

Don't settle! Whilst you will see the rest. When you're ready, work with the best.



ADVANCE YOUR CAREER

Graduates of the BSB50120 Diploma of Business (Business Development) will be equipped with essential skills to identify opportunities, drive growth, and build strong client relationships across various industries.

This qualification enhances capabilities in market analysis, developing strategic partnerships, crafting effective sales strategies, and expanding business reach.

Graduates will be prepared to spearhead business expansion, foster sustainable growth, and contribute to the overall success of their organisations, making them valuable assets in a competitive marketplace.

There are no entry requirements for this course, you must be gainfully employed.

BENEFITS



Pave your way with recognised qualification for greater career opportunities.



Achieve your goals with real world experience while you earn train on site.



Mentorship with highly qualified trainers.

YOUR CAREER REALISED

Career Outcomes

How exciting! Here are some potential career outcomes to consider:



Operations Manager






Project Co-Ordinator



General Manager



BUILD Your Dream **CAREER**

-  On-Site Training
-  Flexible Learning Online
-  Recognition of Prior Learning

At FTA, we are your industry training partner, providing you with the skills needed to truly develop your human potential.

Enrol Today! Call 07 3505 5989

to start your training for this fundamental training

For further information regarding recognition, prior learning, funding, apprenticeships, fees and charges, Ana refund policy, please visit www.fta.edu.au or contact us on 07 3505 5989.

Successful completion of this qualification requires you to complete all core and elective units.

This nationally recognised qualification is delivered by Foundation Training Australia RTO ID 31972.



Completed Students receive:

- Nationally recognised qualification.
- Certificate proof of completion.
- Complimentary competency card.



Got questions but not ready to call.
Have a read of our knowledge
base.
<-- Scan the code.



YOU'RE AT LEVEL 4

This certificate will get you to a level 4 career pathway for all levels.

For all levels scan the code and see our industry brochure.



CORE UNITS (5)

BSBCRT511 Develop critical thinking in others

BSBFIN501 Manage budgets and financial plans

BSBOPS501 Manage business resources

BSBSUS511 Develop workplace policies and procedures for sustainability

BSBXCM501 Lead communication in the workplace

SUGGESTED ELECTIVE UNITS (7) *FOR ALTERNATIVE ELECTIVES ASK YOUR TRAINER

BSBOPS502 Manage business operational plans

BSBTWK503 Manage meetings

BSBMKG550 Promote products and services to international markets

BSBOPS404 Implement customer service strategies

BSBOPS505 Manage organisational customer service

BSBTWK401 Build and maintain business relationships

BSBMKG541 Identify and evaluate marketing opportunities

COURSES

CERTIFICATE III

BSB30322 Certificate III in Account Administration

BSB30120 Certificate III in Business (Administration)

BSB30120 Certificate III in Business Customer Engagement)

R1130920 Certificate III in Civil Construction (Bituminous Surfacing)

CERTIFICATE IV

BSB50820 Diploma of Project Management

BSB51319 Diploma of Work Health and Safety

BSB50120 Diploma of Business (OPERATIONS / LEADERSHIP / ORGANISATION DEVELOPMENT / COMPLIANCE/ BUSINESS DEVELOPMENT)

DIPLOMA & ADVANCED DIPLOMA

R1150420 Diploma of Civil Construction Management

R1160620 Advanced Diploma of Civil Construction

CPC50220 Diploma of Building and Construction (Building)

CPC60220 Advanced Diploma of Building and Construction

BSB50820 Diploma of Project Management

CAREER PATHWAYS

Here are a few Career outcomes if you want to work in the Construction industry.



Construction Project Manager
Construction Estimator
Site Supervisor



Construction Contracts Administrator
Building and Construction Manager
Workplace Health and Safety (WHS) Officer
Construction Business Development Manager



Quality Assurance Manager
Construction Operations Manager



Procurement Manager
Construction Scheduler/Planner
Construction Site Safety Coordinator

